

DIRECT: **404-869-7412**
FAX: **404-393-8941**

TOLL FREE: **800-863-9067**
SKYPE: **linda.terrell**



Blackberry Farm **In the Smoky Mountains, Tennessee** A VIRTUOSO® MEMBER HOTEL

VIRTUOSO GUESTS RECEIVE:

- Exclusive Virtuoso rates
- Upgrade on arrival, subject to availability
- Full breakfast for two daily (included in rates)
- One US \$75 resort credit per room, per stay



THE HOTEL:

In 1940, Mrs. Florida Lasier of Chicago snagged her silk stockings on a wild blackberry bramble while exploring the idyllic Smoky Mountain foothills, and Blackberry Farm was born. Thirty-six years later, the Beall family invested their hearts and souls in the same romantic site that became their family home and lifelong passion.



Today, one of America's most celebrated intimate luxury hotels beckons discerning guests who aspire to escape modern-day frenzy and slip into a Blackberry state of mind. Situated on a pastoral 4,200-acre estate in the Great Smoky Mountains, Blackberry Farm will show you the many reasons why the 2004 Zagat Survey rated our property as the #1 Small Hotel in America.

Blackberry Farm offers 62 guest accommodations, including Estate Rooms, Cottage Suites, Hill Cottages, FarmStead Cottage, and multi-bedroom houses, all beautifully appointed and furnished with fine antiques. Personal service and attention to detail are the defining elements of Blackberry Farm's award-winning reputation.



Blackberry Farm is easy to get to and hard to leave! Direct flights to Knoxville from more than 25 cities mean you can arrive at Blackberry Farm sooner than you think. After you arrive, the natural beauty and grandeur of the Great Smoky Mountains will relieve you from the stress of the outside world as you slip into a Blackberry state of mind.